

## PRESS RELEASE

### **GREEN NETWORK SIGNS A PARTNERSHIP WITH THE ITALIAN CHAMBER OF FASHION AND ECO-AGE IN THE NAME OF SUSTAINABILITY**

### **IT IS THE FIRST PARTNERSHIP OF ITS KIND BETWEEN AN ENERGY COMPANY AND THE FASHION INDUSTRY**

### **GREEN NETWORK ALSO LAUNCHES ITS' 'GREEN NETWORK STORE' - AN E-COMMERCE SITE FOR 'GREEN' PRODUCTS**

**Milan, 29<sup>th</sup> October 2019** – Green Network, one of the main Italian providers of electricity and gas, has launched a partnership with the National Chamber of Italian Fashion and Eco-Age, a consultancy and communication agency that supports brands in their path to sustainability.

This is the first partnership ever launched between a player in the energy sector and big names in the fashion industry.

The agreement was presented in Milan today, during a press conference at *Chateau Monfort* Hotel. It was attended by Founder and Executive Vice President of Green Network, Sabrina Corbo, President of the National Chamber of Italian Fashion, Carlo Capasa, and co-founder of Eco-Age, Livia Firth.

Consistent with their green mission, Green Network has decided to support fashion brands which in addition to being a symbol of Made in Italy, are distinguished by their concrete commitment to sustainability issues, in terms of environmental and resource protection.

As part of this cross-sector collaboration, the company founded by Sabrina Corbo and Piero Saulli, has signed a “green” agreement with the National Chamber of Italian Fashion. This collaboration includes an advantageous offer of electricity and gas from 100% green sources for all members, both in Italy and in the United Kingdom.

The press conference was also an opportunity to launch the “**Green Network Store**” (<http://greennetworkstore.com/>), the new e-commerce site that will allow both Green Network users and Chamber of Fashion members the possibility of buying and selling ‘green’ goods and services.

The collaboration announced today had already been introduced during the third edition of the Green Carpet Fashion Awards Italia. An event dedicated to the best sustainability projects in the fashion and luxury industry, with Green Network as a main partner of the initiative.

*“We have signed a shared partnership in support of sustainability, together with the Chamber of Fashion and Eco-Age. In fact, I believe that only by combining our energies we can make a difference and play our part in the name of change. This agreement is a source of satisfaction for the attention we pay to sustainability. We want to reward all companies that not only place this issue at the core of their business but also show their commitment. Our prize is our 100% GREEN energy offer for all members of the Chamber*

of Fashion, so that they can benefit from a privileged discount to support these shared values. If we really want to support the environment, everyone must do their share", commented Sabrina Corbo, Founder and Executive Vice President of Green Network.

"In the CNMI strategy towards sustainability, we focused on practical and measurable efforts, as shown from our documents and the three editions of the Green Carpet Fashion Awards. For this reason, we are happy to work with partners sharing our values and journey towards a more sustainable future", said President of the National Chamber of Italian Fashion, Carlo Capasa.

"It has been a real pleasure for us to have a partner in the alternative energy field for the first time ever at the Green Carpet Fashion Awards. I have always admired the work of Sabrina Corbo and Green Network Energy. It's a great honour for us to work together," declared Creative Director and co-founder of Eco-Age, Livia Firth.

**Green Network Energy UK** is an independent energy supplier, founded in 2016 to bring an Italian touch to the UK market. Currently it serves about 650,000 residential and about 3,000 business accounts and offers tariffs to suit different requirements (including a 100% renewable electricity tariff). It plans to grow further and challenge larger UK providers. Parent company, **Green Network**, is a major Italian energy supplier (fourth largest for volume of electricity), launched in 2003 following deregulation of the market. It commands a €2bn+ turnover, invests in renewable energy generation schemes across Italy and in Romania and plans further expansion in European markets.

**Media contacts:**

Barabino & Partners UK Tel.: 0044 (0)20 71526425

Giuliana Patrone - [g.patrone@barabino.co.uk](mailto:g.patrone@barabino.co.uk)