



Press Release

## Conad and Green Network Energy, an «electric» partnership

### Gas and Power at exclusive conditions for the supermarket's customers throughout the country

ROME, DECEMBER 14, 2016 – From January 2017, at Conad stores all over Italy, Green Network Energy will be offering Conad customers, who are holders of the loyalty card *Carta Insieme*, the opportunity to sign up to a *unique* contract for the supply of gas and power. The offer features an extremely transparent rate, calculated to guarantee a price equal to or lower than the average of the five best offers available on the Authority's website *Trova Offerte* for electricity, gas and water systems. Rates will be updated every two months to ensure maximum compliance with price trends on the market. Conad clients will also have access to dedicated customer services based in Italy.

Card holders can sign up online by accessing the dedicated website [www.greennetworkenergyperconad.it](http://www.greennetworkenergyperconad.it) or by calling the customer service line reserved for Conad clients. Using Green Networks tariff calculator, customers will be able to easily compare the Green Network Energy offer with the tariff of their current supplier. Upon subscription of the dual “electricity and gas” contract, Conad's customer will earn 1,000 points valid for *miPremio 2017* collection to convert into two €5 shopping vouchers or use for other prizes in the catalogue. On subscription of a single supply contract, either electricity or gas, 500 points are awarded, equal to one €5 voucher.

*"Reflecting our growing commitment towards supporting our customers' purchasing power, we propose an offer that allows them to save on what Italians believe as their most significant expenditure items: gas and power», Conad CEO **Francesco Pugliese** points out. "A concrete and tangible commitment that has already materialised in the convenience of over-the-counter drugstores and fuel distributors, but certainly cannot replace the role of institutions, which have the responsibility to provide support for reviving consumption and modernization in the country. "*

**Piero Saulli** and **Giovanni Barberis**, respectively Chairman and General Manager, Green Network SpA, commented: *"The partnership with Conad is for us a matter of great satisfaction, as it is a recognition of the reliability and commitment of Green Network, which has always focused on efficiency, innovation and transparency towards its customers. We believe that co-marketing agreements like the one just signed, represent an important opportunity to strengthen our customer base, that can already pride itself on a grass-roots presence, and are a virtuous example of value-creation for both the company and the consumer."*

**Conad**, the largest organization of independent retail entrepreneurs associated in a consortium and operating in 110 Italian provinces, boasts 8.3 million loyal customers, who shop at 3,088 points of sale every week. The partnership belongs to an offer connected to a wide and diverse range of high quality products with affordable prices, that protects the purchasing power of families.

**Green Network** was founded in 2003 following the liberalization of the electricity market, by a group of professionals who, in virtue of their know-how, immediately transformed the company into one of the most established and renowned players in the Italian energy field. The Group is mainly active in the gas and power market, where it operates as a wholesaler, trader and supplier throughout the country and in power generation from renewable sources, through the management of proprietary systems. Recently it also became the first Italian energy company to offer gas and power supply in Great Britain.

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