

## PRESS RELEASE

### GREEN NETWORK STORE: A WEB PLATFORM OFFERING GREEN PRODUCTS IS NOW LIVE

#### **This new e-commerce aims to redefine future lifestyles in a sustainable way**

**Rome, 1st September 2020** – A green e-commerce platform that allows customers to easily buy a vast range of affordable eco-friendly products, with the aim of safeguarding and respecting the environment is being launched.

This is the “**Green Network Store**”: a new e-commerce announced today by Green Network. One of the main Italian operators in the market of gas and electricity, active in both Italy and the UK, with over a million customers.

Green Network’s desire, which already provides 100% green energy, is to epitomize the values that have inspired the company since its foundation. Using sustainability and respect for the environment as guiding principles in purchasing choices and behaviors. The topic is more relevant than ever, as we define a new future for our current lifestyles.

Green Network Store will be accessible for everyone willing to make a sustainable and eco-friendly choice. Not only Green Network customers, but the whole community in Italy and in the UK. The goal of the initiative is to expand in Europe and create a real 'Green Community'. Which will bring together people who share the values of respecting and protecting of the environment.

*“The idea of launching a green e-commerce was born when several customers in Italy and the UK asked for “green” products in addition to the supply of green energy. We therefore realized there was a gap to be filled, so we took part to this cultural change”* says Sabrina Corbo, Executive Vice President of the Green Network Group.

*“We believe that environmental protection arises from the choice of purchasing eco-sustainable products for all our needs and that everyone must do their part. Each of us has the responsibility to make a choice even before purchasing a product. Green Network Store was born from this concept: if you want to help the planet, you have to choose what to buy and do it by respecting the environment. Only in this way will your choice have a greater value. Emma Watson said: ‘As consumers we have the great power to change the world simply by paying attention to what we buy’. Green Network Store is aimed at all those who want to respect the environment and make a difference ”* Corbo adds.

GREEN NETWORK S.p.A.  
 Cap. Soc. € 15.636.000,00 i.v. - Sede legale e operativa: 00144 Roma – Viale della Civiltà Romana, 7  
 Cod. Fiscale - Partita IVA - Iscrizione Registro Imprese Roma N. 07451521004 – REA N. RM 1033355  
 Società soggetta ad attività di direzione e coordinamento di SC Holding S.r.l.  
[www.greennetworkenergy.it](http://www.greennetworkenergy.it)



The platform will be offering a range of alternative lifestyle products. The 'Green life' section will be dedicated to products that reduce the use of single-use plastic. 'Green fashion' will feature clothing and accessories made with organic materials and 'Green beauty' will showcase natural products for body care. 'Green mobility' will allow customers to pick hybrid vehicles and electric bikes. While 'Green home' will feature sustainable home accessories, 'Smart life' is dedicated to home automation and household security.

The Green Network Store can be accessed here: [greennetworkstore.com/](http://greennetworkstore.com/)

*"Green Network Store was born a few months ago from the desire to realistically make a effective change", said Sabrina Corbo. "Each of us is called to make a choice for our future in support of a fundamental value: the respect and protection of our planet. Choosing to shop on Green Network Store means choosing to be an active part of the change. We must start from the small daily things and act together consciously as a "green community". Together we can be the change we want to see for the planet. Making a simple choice of buying green products on our platform will help everybody live a better and more sustainable life" concluded Corbo.*

**Green Network Energy UK** is an independent energy supplier, founded in 2016 to bring an Italian touch to the UK market. Currently it serves about 650,000 residential and about 3,000 business accounts and offers tariffs to suit different requirements (including a 100% renewable electricity tariff). It plans to grow further and challenge larger UK providers. Parent company, Green Network, is a major Italian energy supplier (fourth largest for volume of electricity), launched in 2003 following deregulation of the market. It commands a €2bn+ turnover, invests in renewable energy generation schemes across Italy and in Romania and plans further expansion in European markets.

Media enquiries: Barabino & Partners UK  
Tel. 0044 (0)20 71526425  
Giuliana Patrone  
[g.patrone@barabino.co.uk](mailto:g.patrone@barabino.co.uk)

